NATIONAL EYE C.A.R.E. SURVEY

THE PRICE OF YOUR DEVICE

New survey suggests dry eye disease is on the rise in today’s high-tech world

Since the turn of the century, we’ve come to rely on technology for work, play, communication, business, and entertainment, as well as for health care – yet the rise of multiple portable devices, screens became accessible to many people anywhere, at any time.

Today, 89% of American adults using TVs and computers to get news, shop online, and watch TV, movies and working on PCs. With the rise of multiple portable devices, screens became accessible to many people anywhere, at any time.

The price of our tech-dependent, screen-centered lifestyle may have come at a price – not experienced by previous generations. But this innovation may have come at a price – especially where our eyes are concerned.

WHAT IS DRY EYE DISEASE?

Dry eye is a condition in which your eyes do not produce enough tears or quality tears to keep your eyes moist or comfortable.

Before the introduction of handheld and wireless networks, and numerous entertainment and business technologies, Americans’ screen time was limited to watching TV, movies and working on PCs. With the advance of more affordable devices, Americans’ screen time became accessible to many people anywhere, at any time.

The invention of social networking, wireless networks, and numerous entertainment and business technologies

As visually captivating, lifestyle-enhancing devices continue to capture our attention for work and play throughout the day, our daily screen time shows no signs of lessening.

As a result, Americans today are living a tech-dependent, screen-centered lifestyle that has contributed to their dry eye symptoms.

Blurred vision.

WHAT IS DRY EYE DISEASE?

The rise of digital device use

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